GILA
GENEVA
INTERNATIONAL
LEGAL ASSOCIATION

GILW27

Geneva International Legal Week 2027

Sponsorship Brochure

8-10 March 2027 | Geneva

Partner with the legal community shaping Geneva's future

Where law meets business, GILW brings together leaders from Geneva and around the world to exchange ideas, build connections and shape solutions – showcasing Geneva's expertise and positioning the city as a global destination for law and business.

GILW27

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ABOUT GILW

CONGRESS DATES
Monday 8 to Wednesday 10 March 2027

CONGRESS LOCATION
Geneva, Switzerland

GILW is a unique forum gathering key players in the legal, corporate, tech, academic and government communities, local and international, to celebrate Geneva as a leading centre for world class legal services and Swiss law. GILW acts as facilitator and catalyst for exchanges and collaboration, bringing together a diverse legal and business community within and way beyond Geneva to connect, learn and innovate. It is an ideal platform for promoting your brand, fostering new partnerships, and connecting with industry leaders in the legal community.



WHY SPONSOR THE GILW?

Position your company at the centre of a dynamic platform to:

- **Gain unparalleled access:** Connect directly with key influencers and decision-makers redefining the legal landscape in Geneva and beyond.
- **Showcase your leadership:** Present your solutions and services to an audience seeking cutting-edge partners to navigate complex regulatory environments.
- **Amplify your brand visibility**: Stand out in a crowded market by aligning with an event that embodies excellence and forward-thinking.

SPONSORSHIP PRINCIPLES

Speaking opportunities

Where included in a package, a speaking opportunity allows one sponsor representative to participate in a GILW session. The proposed speaker and contribution must be relevant to the programme and audience and remain subject to GILW editorial approval. Sponsorship does not give the sponsor control over the session, its other speakers or its substantive content.

Sponsor video

Where included in a sponsorship package, the video is produced and provided by the Sponsor in the agreed format and by the applicable deadline. Its content and technical specifications must comply with the GILW guidelines and are subject to GILW approval before publication.

Thought leadership

Selected packages allow sponsors to share substantive expertise relevant to the GILW community through a short article, expert insight, interview, Q&A or similar contribution published or promoted through a GILW channel. Content must provide genuine insight and practical value rather than serve as product or corporate promotion. The timing is specified in the relevant package.

Opt-in delegate contacts

Selected packages provide access to the professional contact details of delegates who have expressly opted in to having their details shared with GILW sponsors for professional follow-up and communications. Only contact details covered by the delegate's consent will be shared, and their use must comply with applicable data-protection requirements. Access is provided before GILW with a final update for Event Sponsors, from the start of GILW for Gold Sponsors and post-event for Silver Sponsors.

GILW guidelines

Sponsor content and materials must be consistent with GILA's mission to promote Geneva as an international centre for law and legal services, strengthen the profile of Swiss law and foster collaboration across the legal and business communities.

All content must comply with GILW branding, technical and editorial requirements, be relevant, accurate and professional, and respect agreed formats and deadlines. Editorial and thought leadership content must provide genuine insight and remain non-promotional. All materials are subject to GILW approval and reasonable edits. Benefits not used by the agreed deadline may not be carried forward.

Availability

Exhibition booths and other limited sponsorship opportunities are allocated subject to availability and confirmation by GILW. A maximum of five exhibition booths is available in total across Event Sponsors and Gold. AI Workshop Partnerships are limited to two organisations, one per workshop. Lunch Sponsorship and Welcome Coffee & Coffee Break Sponsorship are each limited to one sponsor for the Main Conference day.

All benefits are subject to agreed deadlines, availability, GILW branding and editorial guidelines.

SPONSORSHIP PACKAGES

A partnership built around visibility, engagement and impact

GILW is the flagship event of the Geneva International Legal Association (GILA), whose mission is to promote Geneva's expertise as an international centre of excellence for law and legal services, strengthen the visibility of Swiss law and highlight the legal sector's contribution to economic competitiveness and social development.

The 2027 sponsorship structure is designed to be simple and scalable: each level unlocks a distinct category of value, from brand presence to thought leadership, direct engagement and GILW-wide partnership.

Core sponsorship packages at a glance

	EVENT SPONSOR	GOLD	SILVER	BRONZE
Price	**CHF 29,000**	**CHF 20,000**	**CHF 12,500**	**CHF 8,000**
Positioning	GILW-wide Partnership	Premium Visibility & Engagement	Enhanced Visibility & Insights	Brand Presence
Partnership value	Premium association with the full GILW experience	Physical presence, content, speaking opportunity and direct audience engagement	Stronger exposure, thought leadership and post-event reach	Association with GILW
LinkedIn visibility	2 dedicated posts + 1 video* + recognition in key GILW communications	1 dedicated post + 1 additional sponsor feature	1 dedicated post	Collective sponsor recognition
Thought leadership*	2 before + 1 after	1 before + 1 after	1 post-event	–
Speaking opportunity*	✓	✓	–	–
Opt-in delegate contacts*	Before event + final update	From start of event	Post-event	–
Exhibition booth	✓	✓	–	–
Main Conference passes	6	5	3	2
Tech Day passes	6	4	2	–
Gala invitations	6	4	2	1

All benefits are subject to agreed deadlines, availability, GILW branding and editorial guidelines.

SPONSORSHIP PACKAGES

Core sponsorship packages

CHF 29,000

EVENT SPONSOR — GILW-wide partnership

GILW's highest level of partnership, providing premium association, visibility and engagement across the full GILW experience.

- All Gold Sponsor benefits
- Exclusive recognition as an official GILW27 Event Sponsor.
- Premium Event Sponsor positioning across the Main Conference, Tech Day, NextGen Event and Gala Dinner.
- Highest-level logo positioning across GILW's principal communications and event signage.
- Premium LinkedIn visibility: 2 dedicated sponsor posts, 1 sponsor video and Event Sponsor recognition in selected key GILW communications, subject to GILW guidelines.
- Main Conference acknowledgement from the stage.
- Three thought leadership opportunities: two before GILW and one after, subject to editorial approval.
- Speaking opportunity for one sponsor representative, subject to programme relevance, speaker suitability and GILW editorial approval.
- Access before GILW to contact details of delegates who have expressly opted in to sponsor communications, followed by a final post-event update.
- 6 Main Conference passes, including lunch.
- 6 Tech Day passes.
- 6 Gala Dinner invitations.
- 4 NextGen Event invitations.
- Priority access to purchase additional GILW and Gala Dinner tickets, subject to availability.
- Right to use the official "GILW27 Event Sponsor" designation and sponsor visual.

SPONSORSHIP PACKAGES

CHF 20,000

GOLD — Premium visibility & engagement

Premium positioning combining high-level visibility, physical presence, thought leadership and direct engagement with the GILW community.

- All Silver Sponsor benefits.
- Recognition as an official GILW27 Gold Sponsor.
- One of a maximum of five exhibition booths, prominently located at the Main Conference. A maximum of five exhibition booths is available in total across Gold and Event Sponsors.
- Exhibition presence during Tech Day.
- Prominent sponsor positioning across the GILW website, principal communications, programme and venue signage.
- Enhanced LinkedIn visibility: 1 dedicated sponsor post plus 1 additional sponsor-focused feature, subject to GILW guidelines.
- Two thought leadership opportunities: one before and one after GILW, subject to editorial approval.
- Speaking opportunity for one sponsor representative, subject to programme relevance, speaker suitability and GILW editorial approval.
- Opportunity for one representative to participate in GILW interview or testimonial content.
- Access from the start of GILW to contact details of delegates who have expressly opted in to sponsor communications, subject to applicable data-protection requirements.
- 5 Main Conference passes, including lunch.
- 4 Tech Day passes.
- 4 Gala Dinner invitations.
- Priority opportunity to purchase additional Gala Dinner tickets, subject to availability.
- Right to use the official “GILW27 Gold Sponsor” designation and sponsor visual.





SPONSORSHIP PACKAGES

CHF 12,500

SILVER — Enhanced visibility & insights

Increase your visibility across GILW and connect more closely with its legal and business community.

- All Bronze Sponsor benefits.
- Enhanced logo positioning across the GILW website, digital communications and on-site sponsor signage.
- One dedicated sponsor recognition on GILW's LinkedIn.
- One post-event thought leadership opportunity: interview, insight or contribution through a designated GILW channel, subject to editorial approval.
- Post-event access to contact details of delegates who have expressly opted in to receive communications from GILW sponsors, subject to applicable data-protection requirements.
- 3 Main Conference passes, including lunch.
- 2 Tech Day passes.
- 2 Gala Dinner invitations.
- Right to use the official "GILW27 Silver Sponsor" designation and sponsor visual.

CHF 8,000

BRONZE — Brand presence

Associate your organisation with GILW and support Geneva's position as an international centre for law and legal services.

- Recognition as an official GILW27 Bronze Sponsor.
- Sponsor logo and direct link on the GILW website.
- Logo visibility across GILW sponsor communications and collective on-site sponsor signage.
- Recognition in GILW's collective sponsor announcement on LinkedIn.
- 2 Main Conference passes, including lunch.
- 1 Gala Dinner invitation.
- Right to use the official "GILW27 Bronze Sponsor" designation and sponsor visual.

SPONSORSHIP PACKAGES

Targeted sponsorship opportunities

For organisations wishing to associate their brand with a specific GILW audience or moment, the following targeted opportunities provide focused visibility and engagement.

CHF 5,000

TECH DAY PARTNER

Put your technology at the heart of the conversation on the future of law and legal services.

- Recognition as an official GILW27 Tech Day Partner.
- Logo on the Tech Day webpage, programme, communications and venue signage, with link to the sponsor's website.
- Opportunity to display one roll-up banner or kakemono in the Tech Day networking area.
- Dedicated Tech Day Partner acknowledgement on GILW's LinkedIn.
- Opportunity to provide a QR code or link to a product demonstration, report or digital resource on the Tech Day partner page, subject to GILW approval.
- 3 Tech Day passes, including the networking reception.
- 1 Main Conference pass.
- Right to use the official "GILW27 Tech Day Partner" designation.





SPONSORSHIP PACKAGES

CHF 9,200 per workshop

AI WORKSHOP PARTNER

Put your technology in the hands of legal practitioners and showcase advanced AI capabilities through a practical, hands-on experience.

GILW27 Tech Day will feature two parallel one-hour AI workshops, one for beginner/intermediate users and one for advanced users, designed to strengthen practical AI fluency across the legal profession.

As an AI Workshop Partner, you will lead one workshop using practical legal scenarios that demonstrate capabilities beyond standard drafting, chat and research. Partners are invited to propose compelling use cases that enable participants to work directly with the technology and achieve reliable, practical outcomes.

Preference will be given to solutions supporting source-grounded research, document and file analysis, cross-document insights, workflow and playbook automation, and data visualisation, with secure access and clear audit trails.

Benefits:

- Recognition as an official GILW27 AI Workshop Partner.
- Opportunity to lead one one-hour hands-on AI workshop during Tech Day.
- Direct engagement with legal practitioners using the Partner's technology.
- Partner logo on the GILW website, Tech Day programme and workshop communications, with link to the Partner's website.
- Partner logo and recognition at the workshop venue.
- Dedicated LinkedIn acknowledgement as an AI Workshop Partner.
- Post-event access to contact details of delegates who have expressly opted in to receive communications from GILW sponsors, subject to applicable data-protection requirements.
- Opportunity to provide participants with a QR code or link to an approved resource or product information for follow-up after the workshop.
- 3 Tech Day passes, including the networking reception.
- 1 Main Conference pass.
- Right to use the official "GILW27 AI Workshop Partner" designation

Workshop content must be practical, evidence-based and non-promotional and is subject to GILW approval. No participant data may be retained by the Partner through the workshop.

AI Workshop Partnerships are limited to two organisations, one per workshop

SPONSORSHIP PACKAGES

CHF 5,000

GALA DINNER SPONSOR

Associate your brand with GILW's flagship social event, bringing together leaders from Geneva's legal, business and institutional communities.

- Recognition as an official GILW27 Gala Dinner Sponsor.
- Prominent logo placement at the Gala Dinner and on related signage.
- Sponsor logo on the GILW website and Gala communications, with link to the sponsor's website.
- Verbal acknowledgement during the Gala Dinner.
- 2 Gala Dinner invitations.
- Priority opportunity to purchase additional Gala Dinner tickets, subject to availability.
- Right to use the official "GILW27 Gala Dinner Sponsor" designation.

CHF 2,000

NEXTGEN EVENT SPONSOR

Support the next generation of legal talent and connect your brand with one of GILW's most dynamic community-building events.

- Recognition as an official GILW27 NextGen Event Sponsor.
- Prominent logo placement at the NextGen Event and on related signage.
- Sponsor logo on the GILW website and NextGen communications, with link to the sponsor's website.
- Dedicated acknowledgement in NextGen-related GILW social media communication.
- 3 invitations to the NextGen Event and networking reception.
- Right to use the official "GILW27 NextGen Event Sponsor" designation.





SPONSORSHIP PACKAGES

CHF 4,000

LUNCH SPONSOR

Own a key networking moment and place your brand at the centre of the Main Conference day.

- Exclusive recognition as Lunch Sponsor for the Main Conference day.
- Sponsor logo displayed in the lunch area and on related signage.
- Recognition on the GILW website and programme.
- Opportunity to display one roll-up banner or kakemono in the lunch area.
- Opportunity to provide approved promotional material for the lunch tables.
- 1 Main Conference pass plus 3 additional lunch invitations.

Limited to one sponsor

CHF 2,000

WELCOME COFFEE & COFFEE BREAK SPONSOR

Welcome delegates in the morning and keep your brand visible throughout the conference's key coffee and networking moments.

- Exclusive recognition as Welcome Coffee & Coffee Break Sponsor for the Main Conference day, covering the morning welcome coffee and scheduled coffee breaks.
- Sponsor logo displayed at the morning welcome coffee and coffee break areas and on related signage.
- Recognition on the GILW website and programme.
- Opportunity to display one roll-up banner or kakemono in the welcome coffee and coffee break area.
- 1 Main Conference pass.

Limited to one sponsor

Tailored partnerships

Looking for a tailored partnership? We would be pleased to discuss a package aligned with your organisation's objectives and the GILW programme.

Please contact sponsorship@gila.legal.

GET INVOLVED!



Take advantage of this unique opportunity to position your company at the forefront of the global legal industry.

Become a sponsor and contribute to the success of GILW27.

For more details on sponsorship opportunities, contact us at:

sponsorship@gila.legal